

SeaChange™

cFlow™ Portfolio

cContent™

Automated content and metadata workflow management

- Intelligent, open and highly-scalable
- Rule-based graphical workflow management
- Automatic metadata enrichment
- Lifecycle workflow – from ingestion, transcoding, and rights management, to metadata transformation

cBridge™

Personalized viewing experiences, merchandising, and session management

- Multi-network, multi-screen linear, VOD, time-shifted, and network DVR
- Policy management entitlements, catalog management
- Merchandising management with dynamic pricing
- System monitoring/reporting

cAds™

Unified multi-screen dynamic ad insertion for linear and VOD across OTT, HFC, and IPTV networks

- VOD Dynamic DAI across QAM, IPTV, and OTT
- Linear Dynamic DAI for OTT and time-shifted video services
- Support for VAST/SCTE-130 with Ad Routing, CIS, and POIS
- Campaign manager for VOD Dynamic Ad Insertion

cView™

Client SW application for seamless and engaging experience across screens

- Cross-platform UI/UX for IP, OTT, DVB, Hybrid and QAM-based video services
- Content-aware, voice-command search, bookmark, and binge/continue-watching
- Subscription, transactional, advertising, and free-to-view business models for time-shifted, linear, and VOD services
- Mobile, PC, Web, and TV screens

Flexible Deployment Models: On-premise, cloud-based (private/public) | Network Agnostic: One platform for OTT, IPTV, and QAM/HFC

Personalized and engaging video viewing experiences across any screen – that can be monetized! | Works with your existing infrastructure